



Board Meeting Minutes December 13, 2021

Attending: Ron Lester, Pres
Mary Moyer, Pres-Elect
Lisa Blunck, Vice Pres
Nancy Lauth, Sec
Trevor Girtten, Past Pres
Gloria Srikijkarn, Artistic
John Chamberlin, Philanthropy

Brad Folsom, Marketing
Brian Frevert, Production
Kay Frevert, membership
Brian Leatherman, Artistic Director
Will White, Assoc. Conductor
Cindy Runkel, Exec. Director
Kathleen Meier, Treasurer

1. Meeting called to order at 6:32 p.m. via Zoom.
2. November minutes are pending.
3. Financial Statement/Budget (Kathleen)
 - a. Cash situation is good
 - b. Donations and concert income will be in the December statement
 - c. Credit card approval: Cards will be held by Jan and Cindy. \$7500 limit, with 1.5% cash rebate. This will be more flexible than the debit card it is replacing.
 - d. Insurance: item tabled.
 - e. Colorado Gives donations: \$16,632.16
 - f. Concert proceeds: \$9,105.04
4. December concert discussion
 - a. Some audience members commented they missed the sing-alongs, missed the Cherry Tones.
 - b. The streaming system is working very well
5. Staff Reports
 - a. Leatherman Lowdown
 - i. Brian is working on the timing for the Basilica concert in February
 - ii. Brian is preparing for the March concert
 - b. Runkel Rundown
 - i. Compliments to Brad for all his work
 - ii. 22 comp tickets were used in the December concert.
 - iii. We have received an SCFD reminder on the upcoming report. The number of live stream viewers needs to be included in the concert attendance.
 - c. Artistic – Gloria
 - i. There will be a meeting in January 2022
 - d. Philanthropy/Development – John
 - i. \$1750 of donations have been specified to give to the fund for Elaine Hagenberg to come. \$4000 is the target for expenses (her fee is \$750/day plus expenses)
 - ii. John is meeting with Marilyn Bogan next week to discuss legacy giving.
 - e. Marketing – Brad
 - i. Brad is sending a lot of marketing emails out.
 - ii. Brad sent a 6:30 email on concert night to patrons about live streaming. We received some donations.
 - iii. There were 544 tickets for both nights
 - iv. Late ticket returns from members continue to be a big issue. Discussion was held as to the best way to notify members about this. This will be an "Old Business" item in January.
 - f. Production – Brian F.
 - i. Production for the concert went very well
 - ii. We need to put out a request to the choir for help from a non-singing person to man the doors on rehearsal night to let members in the building.

- g. Membership – Kay
 - i. We have 2 new men added to the choir who sang in the December concert
- 6. Old Business
 - a. Elaine Hagenberg
 - i. We need to get the media to talk to her to promote the concert
 - ii. Hopefully we can take her to Overland H.S.
 - iii. 8 groups are premiering her piece all over the country.
 - iv. Mary suggested we produce a recording of a portion of her pieces we have sung (Alleluia and Sweetest Music), with Brian promoting, and send out 2 videos – January and February
 - v. Colorado Gives: we should create a box to check for donations to go directly to the Hagenberg fund.
 - vi. Trevor moved and Lisa seconded the motion to approve a budget exception of \$4,000 to bring Elaine here. Board unanimously approved the motion. Brian will put together the numbers breakdown.
 - vii. Ron wants a quick press release. Justin Levy has a list of media to contact.
- 7. New Business
 - a. Elections for 2022-2023 Board positions
 - i. It would be very helpful for chair people to agree to stay on as past-chair to help new people transition. This would also be a good marketing tool to attract potential candidates.
 - ii. Maura Macintosh, Katy Fink-Johnson, Meredith Davis and Leslie Beahm have expressed interest.
 - b. Outreach
 - i. Brian L. would like a non-singing volunteer on the committee.
- 8. Meeting adjourned at 7:50 p.m.

Respectfully submitted,
Nancy Lauth, Secretary